

ACTO6

local public service television directory

- **e-petition - Do you want Local TV as PSB?**

- **Digital Parlour Game**

The preferences of respondents for dropping an existing digital service IN FAVOUR of LOCAL TV is shown below as a PERCENTAGE of returns received up to 10.02.06

Gambling	63%
Shopping	15%
Quiz Shows	5%
Auction	2%
Community	12%
Education	1%
History	1%

<http://www.commentonline.co.uk/survey/>

ACTO is an advisory committee of local television organisations working alongside the Institute of Local Television. **ACTO**'s initial objective is to share information supporting the introduction of local digital terrestrial television as an independent form of local public service broadcasting.

ACTO was established in 2003 by local television members of the Community Media Association to focus on the introduction of local digital terrestrial television services - or 'local DTT'.

Through the Institute of Local Television **ACTO** is represented on **Open Channels for Europe!** the organisation representing European local and open channels in exchanging information on European practice and in negotiation with the European parliament on small-scale TV provision.

Personal and institutional affiliation to **ACTO** is by a small annual subscription (see page 9) entitling subscribers to copies of Institute of Local Television research and reports as well as to **ACTO** directories. Subscribers also receive early announcement of local TV conferences, forums, workshops and are offered networking and support with submissions to regulators and government as well as encouragement with local-tv related activities.

ACTO - local public service television directory - encourages local lines of research and documentation and promotes publications which support a wide public engagement with small-scale local TV.

This is the sixteenth edition of the **ACTO - local public service television directory**.

ACTO back issues can be downloaded from www.maccess.org.uk/members/ilt.html

WEBSITES

For information:

on local and community TV in Europe: www.obs.int/db/persky/eu.html

on community TV channels worldwide: www.openchannel.se/

UK's Community Media Association: www.commedia.org.uk/

UK examples of local and community TV programmes:

www.showcase.commedia.org.uk/

website of NvTv Belfast's Local TV Channel: www.nvttv.co.uk

Public Voice is the leading voluntary sector coalition campaigning for citizens' interests in communications policy and regulation:

[www.politics.co.uk/campaignsite/public-voice-\\$3436683.htm](http://www.politics.co.uk/campaignsite/public-voice-$3436683.htm)

Ofcom - the UK's independent regulator and competition authority - site includes sections on codes, guidelines and consultations: www.ofcom.org.uk/

..... provides an extensive catalogue of consultations and reports - for background to local TV look out the public service broadcasting consultations Phase 1-3 and you can join the Ofcom email list for updates on future consultations and publications

inter-ACT!#5 media activism in South Korea. You can subscribe to this regular

English language newsletter at <http://lists.riseup.net/www/info/inter-act>

Institute of Local Television www.localtvonline.com/ shared with The Broadcasting Trust, website lists publications, provides background papers, illustrates local TV DVDs, 2.4 Ghz TV studies

Ofcom's spectrum dividend review consultation

http://www.ofcom.org.uk/media/news/2005/11/nr_20051117

Local e • PETITION

AT DIGITAL SWITCHOVER, we call upon the UK government to make provision for a Local TV channel in ALL LOCAL AUTHORITY AREAS to ensure a majority of households are able to receive a Local TV channel alongside the other public service channels.

Vote **LOCAL TV** Today

<http://www.commentonline.co.uk/survey/>

to assist local TV organisation in your area and across the UK email local.tv@virgin.net for copies of the paper version of the **CAMPAIGN for LOCAL TV PETITION**, some **LOCAL ✓ BADGES** and copies of the **LOCAL TV PARLOUR GAME**. Otherwise, do you really want more Quiz, Shopping Channels and Lifestyle channels *instead* of Local TV?

CAMPAIGN for LOCAL TV

Some of the comments left by those signing the e-petition. Go to www.commentonline.co.uk/survey/ to support the CAMPAIGN for LOCAL TV today.

We support the ethos of local TV, it will give great opportunities to the local community to dabble in all aspects of TV

Jabbar Karim, Radio Asian Fever

Local TV is a Government commitment and an important democratic facility

Peter Williams

It is imperative that Digital TV providers give access to a Local TV station for each Local Authority Area. This should be funded by the provider and should include community access, local politics and news

Jon Knott

We have local radio. Why not local TV?

Maurice Fleisher

We need community TV in our area

Gareth Oates, Victim Support, South Wales

We have local radio and local newspapers, the time is long overdue for local TV

Malcolm MacCallum

It would be good to have local stories featured that regional TV are not able to cover

Heather Jardine

Local TV is important because it's small-scale and can promote another relationship between producers and citizens. It is the only honest level of communication: community

Carme Mayugo

Digital Channels Checklist on FREEVIEW

Scratch out those channels you are unlikely to want on digital ...



Local TV channel is essential in building a community's capacity in their area

Patrick Cregg, Woodland Trust

Local TV should be a vital democratic resource

Professor Julian Petley, Brunel University

I currently do not receive NTV in my area but, having worked for the station a little recently, I would be very interested in receiving it. It's a great way to be kept informed of all the local events

Hayley Howe

Local TV is an essential component in informing and maintaining local community cohesion and cultural identities

Elaine Drainville, Sunderland University

Sending encouragement from New York City!

Lynne Jackson, St Francis College, NY

Makes absolute sense to have Local TV carrying local content and information instead of commercial garbage

Leslie Lowes

The experience that people gain through making community television is more important to the Film/Television industry than any university course, and the programmes that are made are more valuable to the public than most programmes broadcast on the mainstream channels

Tristan Crowe, Northern Visions

The amount of gambling and shopping stations is ludicrous. Local TV can be a motivator for local people to be engaged with their community and city

Dr J Rutherford, Ulster University

To deny communities free access to the television medium, is to deny our human rights - television, of the people, for the people and - most importantly - by the people

Shane McBreen

If for 50 years it has been stated "that viewers want a smaller-scale service" why then have the government who "are committed to supporting local television" not done anything about it? I hope to see an expansion - now - not in the future

Toubie Jack

A locally based channel with focus on local affairs would be just great: great for the community - and local business and industry

Anna Eggert

I think this is a great idea and everyone should be able to receive local television

Linzi Corr

Television, being the ultimate mass medium, must be not only available to everyone but must be accessible, in terms of participation, in order that our voice be heard.

This does not mean being a contestant on a quiz show etc

Royce Harper

Community driven programmes support personal development as a cornerstone of appropriate and relevant regeneration

Alan Houston

Local people should have the opportunity to seeing programming from local TV channels that reflect the culture and interests of the region

Carol Moore

The Rural Media Company has been producing and distributing community film and video for many years, and is currently working in partnership with the BBC on the West Midlands Local TV Pilot to ensure genuine take-up and generation of community content by people, groups and local businesses in Herefordshire. We recognise that, without a well managed, broad based consortium of community and public sector agencies working together to provide the infrastructure for local content generation, there will not be local ownership, or 'local TV'. Local authorities can and in our view, should play a lead role in advocating for and creating this infrastructure

Nic Millington, Rural Media Co

It's about time that we had some coverage at local level, instead of bland 'regional' programming, which often has little relevance to local communities. This should not be for profit, but should be a public service

Dave Langcaster

Access to television is already far too limited for ordinary people - both the medium and the ensuing messages are in the hands of a small clique of 'opinion formers'!

Elis Jones

Community radio is about to breathe new life into our communities and enrich the radio broadcasting sector. Why should it be any different for television?

Sean Og MacBraoin

We can only do this if the licence fee is top-sliced so that a Community Budget is made available to local organisations who want to deliver both radio and TV and 4G

Derek Wyatt MP

I am in favour of my town, Peterhead, Aberdeenshire, having a local TV station

John Cropley

It is important for communities to have their own voice

John Ninnis

I think that local TV would be a great way of providing media based employment nationwide. Everyone is local to somewhere - local could be big! With the launch/expansion of community radio already recognises the number of benefits for the community. The major problem is to try and enable the channels to be self-sufficient in the long-term (at least with only minimal public support financially)

Ashley Simpson

The sooner the better for all community groups, local democracy and a healthy society

George Paterson, SCVO

Community TV is one of the best ways of engaging the community to help itself, think positive, it will be great!

Lyz Turner, Seaside Radio

Once more we see this Government seeing the provision of airwaves as a money making opportunity rather than a social responsibility. The value to Local Communities of Local Channels is beyond price. Only by giving these airways free to Local Councils and organisations will we bring about a true sense of community and Britishness....not by Gordon Brown's speeches and spin. It's time for him to put our money where his mouth is!

Marilyn Gaunt, Factotum Films Ltd

Local TV Services, combined with learning delivery, will open up opportunities for people to have a say and take ownership of their community

Merv Smith

Local TV, delivered for and by the community, is essential if government is truly interested in engaging the disengaged

Steve Egan, CSV

For the past 7 years I have worked with Channel 7 based in North Lincolnshire broadcasting from the Immage Studios in Immingham. We have a good following and are now broadcasting over the internet

Sean

Atkinson

I would prefer a system run by a combination of commerce/community/councils. The bosses need to be professionals, but they need to recruit helpers in the communities to raise cash, devise content and solicit contributions

Guy Cudmore

I would like to give my full support to local TV

Bill Little, Scotfilms

A credible local TV station is vital for participation of all, particularly minority communities

Anver Jeevanjee

Low cost local television is especially important in areas of sparse population, for example in the Scottish Highlands and Islands, to alleviate the lack of positive community interaction

William Bemister, Cassini Films

So many people feel isolated, have no voice... there is a possibility that local TV could provide that voice to minority groups... and I opt to loose gambling time in order to do it!

Laurian Adams

Local TV and digital switchover provide a major opportunity to redistribute the social and economic benefits of broadcasting across the UK in creating upwards of 240 local scale TV channels. These will provide employment closer to the centres of media and journalism training, local news where it is relevant and local programmes that address community needs and aspirations. Dave Rushton, Director, Institute of Local Television, at Television from the Nations and Regions: The Promised Land, the future of television outside London, January 2006.

LOCAL TELEVISION PUBLICATIONS from the Institute of Local Television

The Pocket LOCAL CHANNEL ATLAS (Scotland) ISBN: 1 899405 05 4. The 'add/drop solution' explained. The terrestrial Local TV option proposed by ACTO and described in Ofcom's Digital Local as "the most consistent and convenient solution and potentially offers the widest reach for Local TV of all the terrestrial options." Add/drop explained and applied to delivering Local TV throughout Scotland (2005), £9.00 inc p&p 40pgs.

ACTO - local public service television directories. Is the pdf directory circulated as an information resource and discussion forum on Local TV. FOC and distributed by email to over 800 readers. To 'subscribe' forward you email address. Papers from the first ten editions of ACTO have been compiled into LOCAL television REPORT.

LOCAL television REPORT - ACTO local public service television papers, ISBN: 1 899405 04 6, published by School Press/ACTO/Institute of Local Television, (December 2005), £13.50 inc p&p 144 pgs. Softback. CONTENTS I Preamble. ii Introduction. ONE Questions & Answers: Natalie White's: Questions on the Future of Local Television; Ofcom's: Assessing the Future of Local Television and Interactive Services: A Survey for Stakeholders. TWO European Background: Assessing Opportunities for Local TV Across Europe; THREE Case Histories: Triangle TV Auckland; Open Channels Germany; Open Channel Berlin; Teveline: Reality Show vs Real People; Channel Six Dundee plus Audience Research; 'e-tv' in Aberfeldy. FOUR Local Spectrum & Costs: The Add/drop Solution and Local Network Channel; How Big or Small is Local TV?; A Stab at Local TV Costs. FIVE Shifting Policies: Media Literacy, Local Licences and Local Government; God's Own Spectrum: Local TV and the Public Good; Regional Variations in Production Spend; Bigger Picture on the Smaller Screen; Valuing Local Public Service Television. SIX Nutshell: ACTO Checklist to Ofcom, April 2005.

LOCAL TELEVISION RENEWED: essays on local television 1994-2005 published by School Press for the Institute of Local Television, (August 2005). £13.50 inc p&p 112 pgs, Softback LOCAL TELEVISION RENEWED provides a vigorous critique of the political impact of public service broadcasting since 1990 and argues for two hundred plus independent local, community and municipal television channels in line with developments underway across Europe. LOCAL TELEVISION RENEWED outlines how these proposals for local TV channels can be introduced as part of digital switchover from 2008 and expanded via broadband.

LOCAL TELEVISION RENEWED is the fifth volume on local television to be published by the Institute of Local Television - published either with John Libbey, the Community Radio Association (CRA, now the Community Media Association) or on the ILT imprint: School Press.

LOCAL TELEVISION RENEWED: essays on local television 1994-2005, ISBN:1 899405 03 8, Dave Rushton, published by School Press (2005) £13.50 inc p&p 112 pgs Softback CONTENTS Preamble; Introduction; Technical Background; Virtual Reality; Vicarious

and Experiential TV News; A General Theory of Spectrum; Defining the Social Geography of Local News Identity; Assessing opportunities for local digital TV across Europe; Add/Drop and the Local Network Channel. APPENDICES: A Local Television Reader; Scottish Local TV Forum Report; Some pointers for filming local TV news and short documentaries

CITIZEN TELEVISION: a local dimension to Public Service Broadcasting, ISBN: 0 86196 433 0 edited by Dave Rushton, published by John Libbey & Institute of Local Television (1993) £19.50 inc p&p 232 pgs Hardback CONTENTS PART ONE - Research & Analysis: Citizens and the Local Choice. Edinburgh Television Study, Peter Kitchenman; Cable Company Franchise Commitments, Adrian Friedli; Highways Authority Experience of UK Cable Build, Inken Schindler; Local Authority Cable Briefing, Lyndsey Bowditch; Reading the ITC's Mapping Regional Views, Dave Rushton; Survey of Local Channels on UK Cable, 1992, Julie White; A Local Future on Cable?, Dave Rushton PART TWO - Commentary & Critique, Local Public Service Television. Making Local Work, Dave Rushton; Amendments to the ITC's Draft Invitation to Apply for Channel 5, Amanda Gibbs & Dave Rushton; Channel 5 and Local Television, Dave Rushton; 'Star Rating' Channel 5 Transmitters, Dave Rushton; The European Meeting of Local Television, Dave Rushton. APPENDICES, Section 7 Cable and Broadcasting Act, 1984; Local Channel Survey, 1989, Peter Kitchenman; Tables 9-14, 16, 19 & 21, Peter Kitchenman; Cable Growth, 1983-1992; Pilot Local C5 Survey Edinburgh, 1990, Lyndsey Bowditch; C3 Regional Populations and C5 Transmitter Populations

LOCAL TELEVISION REVIEWED: essays on local television 1982-1993, ISBN: 1 899405 003 Dave Rushton, published by John Libbey & Institute of Local Television (1994) £9.50 inc p&p 48 pgs Softback CONTENTS Introduction; Cable, Cable TV and Video; Work! Work!!; Cultural, Racial, Economic, Political, Social & Class Bias (etc) ... on TV; Swindon Viewpoint, Aberdeen Cable, Cable Authority and the Grapevine Channel; Origins of UK Cable; Cable, Channel 4 and Tape Distribution.

CREATING LOCAL TELEVISION: local and community television under the Restricted Services Licence, 1 899405 01 1 Dave Rushton, published by John Libbey, Institute of Local Television & CMA (1997) £10.50 inc p&p 78 pgs Softback CONTENTS PART ONE - Policy and Intervention. Policy and intervention; PART TWO - Preparing a TV RSL; Locating frequency channels for TV RSLs; Blueprint for a TV RSL; Organising a TV RSL; APPENDICES.

DON QUIXOTE'S ART & TELEVISION: seeing things in art and television, ISBN: 1 899405 02 X Dave Rushton with an introduction by Terry Atkinson, published by School Press (1998) £8.50 inc p&p 48 pgs Softback. CONTENTS Introduction, Terry Atkinson; Noisy Channel; Art & Artifice: or designs on the past; Open Channels and Media Literacy.

Orders or further enquiries can be addressed to **Institute of Local Television 13 Bellevue Place Edinburgh EH7 4BS** or by email to **local.tv@virgin.net**.



Sale of books and your voluntary subscriptions of £30.00 per year help keep ACTO afloat. To support send cheques made out to Institute of Local Television marked ACTO on the back. With thanks.

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